

Nation Broadcasting Group

Overview

From a single commercial radio station launched in Pembrokeshire in 2002, Nation Broadcasting has grown through licence award, new business launch and acquisition to build an impressive portfolio of media assets headquartered at St Hilary, Cowbridge (Vale of Glamorgan) with additional sales offices in Llanelli (Carmarthenshire) and Bridgend; a digital hub at Narberth (Pembrokeshire) and a technology team in London. The group employs over 50 staff across Wales.

Nation Broadcasting
St Hilary Transmitter
nr St Hilary
Cowbridge
CF71 7DP

Tel: 029 2141 4100

Commercial radio portfolio – all wholly owned except as marked * below

Station	Launch / Acquisition	Coverage	FM/DAB
Radio Pembrokeshire	2002 launch	Pembrokeshire	FM and DAB
Radio Carmarthenshire	2004 launch	Carmarthenshire	FM and DAB
Bridge FM Radio	2006 acquisition	Bridgend County	FM and DAB
Swansea Bay Radio	2006 launch	Swansea Bay	FM and DAB
Nation Radio	2008 acquisition	Wales	FM and DAB (South and West Wales) DAB only (North Wales)
Radio Ceredigion	2010 acquisition	Ceredigion	FM only
Dragon Radio	2015 launch	Wales	DAB only
Chris Country Radio*	2016 acquisition	London + parts of UK	DAB only
Thames Radio	2016 launch	London	DAB only
Nation Radio (Scotland)	2018 acquisition Autumn 2018 launch	Glasgow and West Central Scotland	FM only

Digital media

Nation Digital is team of 5 designers / developers based in offices at Narberth, Pembrokeshire offering clients Digital media, Website and social media management.

DAB multiplexes

In addition to operating commercial radio stations, Nation Broadcasting also has interests in the operation of digital transmitters in the following areas:-

Multiplex	Coverage	Shareholding
North West Wales	North West Wales	100%
Mid and West Wales	Pembrokeshire, Carmarthenshire	100%
North East Wales	Wrexham	33%
Suffolk	Suffolk	33%

DAB multiplexing and software*

In 2015, Nation Broadcasting acquired Factum Radioscape, a London-based DAB technology company. Factum Radioscape provides DAB transmission hardware and software to broadcasters across the globe including the BBC and commercial providers in the UK.



Martin Mumford

Managing Director
Nation Broadcasting Ltd.

Directorships
Country Broadcasting Ltd, Radioscape Ltd.

Martin has worked in commercial radio for over 20 years, managing stations through launch, early development and turnaround.

Martin has a broad operational skillset including finance, scheduling, sales, HR, programming, and engineering.

Over the past 11 years at Nation Broadcasting, Martin has overseen the launch, acquisition and integration of new businesses into the group and is responsible for the daily oversight and operation of the group.

Outside of work Martin is a Level 2 Field Hockey umpire.

Martin Mumford
Managing Director
Nation Broadcasting

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